



oneomaha.org/from-the-ground-up

About Us



Empowering people where they live.

One Omaha's mission is to empower people where they live through education, training, and engagement to develop thriving neighborhoods.

We value inclusive participation in the growth of our communities and are passionate about enhancing the quality of life in our city.

We benefit Omaha by addressing the lack of capacity in neighborhoods and helping residents gain greater control of their own development.

Our impact builds human, technical, and conceptual skills to sustain civic and community efforts to achieve a resident-led vision for Omaha's neighborhoods.

From the Ground Up

The Series

From the Ground Up is One Omaha's community-building speaker series designed to empower residents with the knowledge, resources, and connections they need to shape the future of their neighborhoods and drive transformative growth.

The series is free to attend and open to all residents of Omaha's 180+ neighborhoods. Attendees will leave feeling equipped with practical tools to address community concerns and cultivate innovative solutions.

Content & Format

This year, the series focuses on the most pressing issue identified by Omaha residents - housing development. Attendees will learn about:

- The history of development in Omaha
- Current development plans and how residents can engage in them
- Various methods for resident-led community development

Panel discussions among qualified topic experts and neighborhood organizers will provide insights and strategies attendees can use to actively participate in decision-making processes in their communities.

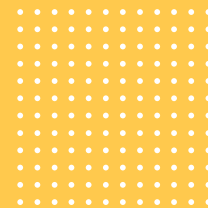
Mini-Grant Awards

From the Ground Up will culminate with a live award ceremony to disperse One Omaha's mini-grant funds to qualified resident-led groups.

The purpose of the mini-grant is to provide funding quickly and directly to local community-based groups looking to create positive change in Omaha.

Groups can receive up to \$1,000 by submitting project ideas that support neighborhood growth and improve the quality of life in our city.

Location & Schedule



Partnering with the Benson Theatre

From the Ground Up will take place at the iconic Benson Theatre, a historic venue committed to engaging and empowering the Omaha community.

By aligning our missions, our partnership will resonate with attendees and amplify our collective impact toward developing thriving neighborhoods throughout our city.



Schedule

From the Ground Up takes place on the second Tuesday of the month September through December 2023 from 6:30 - 8 p.m. with networking opportunities from 6 - 6:30 p.m.

- September 12
- October 10
- November 14
- December 12
(mini-grant award ceremony)



Sponsorship

Presenting Sponsor \$7,500

(1/1)

With community-facing brand exposure and the opportunity to forge meaningful connections, your sponsorship will position you as a catalyst for community empowerment.

- Presenting naming rights for conference
- Prominent display of your company's logo on the Benson Theatre marquee, seen by 13,000 Omahans a day
- Information table at event
- Logo displayed on screen during each series session
- Verbal acknowledgment during each series session
- Logo on One Omaha's website, social media, emails, etc.
- Logo in One Omaha's annual report

Digital Sponsor \$5,000

(1/1)

As the Digital Sponsor, your support ensures we can record and distribute *From the Ground Up* sessions, keeping our resources free and accessible for all residents of Omaha.

- Prominent display of your company's logo on the Benson Theatre marquee, seen by 13,000 Omahans a day
- Information table at event
- Logo displayed on screen during each series session
- Verbal acknowledgment during each series session
- Logo on One Omaha's website, social media, emails, etc.
- Logo in One Omaha's annual report

Mini-Grant Award Sponsor \$2,500 (2/2)

We connect neighborhoods to funding opportunities to build stronger communities. This event will recognize local groups receiving funding from One Omaha for neighborhood projects.

- Prominent display of your company's logo on the Benson Theatre marquee, seen by 13,000 Omahans a day
- Logo displayed on screen during the award event
- Verbal acknowledgment during the award event
- Logo on One Omaha's website, social media, emails, etc.
- Logo in One Omaha's annual report

Community Sponsor \$1,000 (10/10)

By sponsoring *From the Ground Up*, your organization will be pivotal in driving community progress in Omaha.

- Logo displayed on screen during each series session
- Verbal acknowledgment during each series session
- Logo on One Omaha's website, social media, emails, etc.
- Logo in One Omaha's annual report

Contact Us

For more information and additional sponsorship opportunities, contact:

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