

Asset-Based **COMMUNITY** Development

WHAT IS **ABCD**?

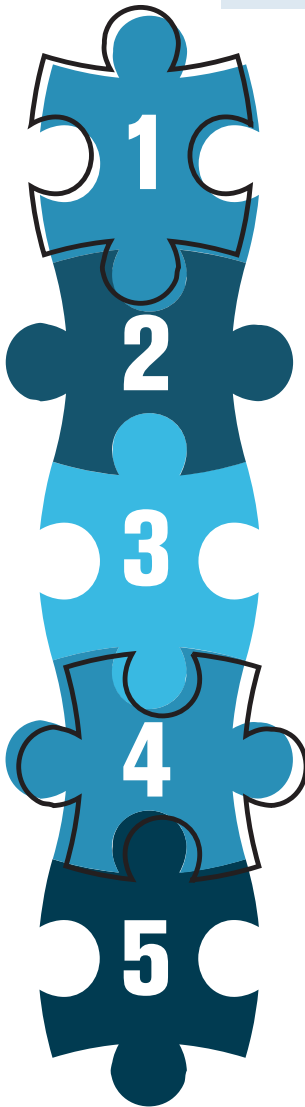
Asset-Based Community Development is a process of linking strengths to address the wants and needs of a community.

WHY **ABCD**?

ONE PERSON CAN'T AND SHOULDN'T TRY TO DO EVERYTHING

- A variety of factors limits people and organizations.
- Asset-Based Community Development is where you find help and make your operations more effective.

YOUR FIVE ASSETS



NEIGHBORS

- The individuals involved or impacted are the most important and vital asset of any community.
- Volunteer-led programs, projects, and initiatives are heavily reliant on strong working relationships between individuals.
- Neighbors can be leaders, volunteers, individuals with community and asset connections, elected officials, non-profit representatives, etc.

ASSOCIATIONS

- Associations are generally reliant on the individuals currently involved.
- Examples of associations include Neighborhood Associations, Neighborhood Watch Groups, Church Groups, activism groups, walking clubs, etc.

INSTITUTIONS

- Institutions are generally less reliant on the current individuals involved and more structured for sustainability.
- Examples of institutions include Schools, Hospitals, Churches, Non-Profits, Businesses, Museums, etc.

LAND

- Land includes the physical spaces that can be used by the community.
- Land assets could be meeting space, event hosting space, presentation space, parks, gardens, libraries, etc.

EXCHANGE

- Exchanges are the avenues of communication where ideas can be shared with the community.
- Physical exchange avenues can be bulletin boards, shop windows, marques, newsletters, flyers, community meetings, etc.
- Digital Exchange avenues can be social media pages, websites, emails.

MAPPING YOUR ASSETS

- Conduct an asset mapping exercise with a group to develop a comprehensive list of assets.
- Asset mapping can be done through visioning sessions, block talks, or surveys.

UTILIZING ASSETS STARTS WITH RELATIONSHIP BUILDING.

Build upon old relationships and develop new relationships to bring assets into partnerships.



Community **SKILLS** & **PASSION** Worksheet

One Omaha seeks to inspire and support residents to identify current assets and ideals, and areas of interest to discover what drives neighbors to develop their communities and quality of life. This worksheet will allow you to inspire and identify new community leaders, and recruit and involve more community members to engage in neighborhood programming.

Name: _____

Address: _____

Phone No: (_____) _____

Email: _____

Things I Know **ABOUT**

-
-
-
-



(Example: local history, business management)

Things I Know **HOW TO DO**

-
-
-
-



(Example: cook, care for children, garden)

Things I **AM PASSIONATE ABOUT**

-
-
-
-



(Example: the environment, women's rights)

COMMUNITY INVOLVEMENT

-
-
-
-



(groups / committees / clubs I am a part of)

Something I want to see in my neighborhood:
